

APPENDIX VI - Content Analysis Findings of News Articles

Word ID	Word in English	Word in Turkish	Word Count
W001	thousand	bin	1480
W002	project	proje	1204
W003	house	konut	1163
W004	turkish lira	tl	879
W005	flat	daire	822
W006	percentage	yuzde	821
W007	the most	en	673
W008	square meter	metrekare	558
W009	new	yeni	508
W010	Istanbul	Istanbul	457
W011	real estate property	emlak	446
W012	a lot / plenty	cok	442
W013	economy	ekonomi	432
W014	sale	satis	394
W015	the last	son	360
W016	million	milyon	352
W017	located / local	yer (alan)	351
W018	centre	merkez	324
W019	all	tum	321
W020	sport	spor	304
W021	construction	insaat	298
W022	buy / area / located	alan	292
W023	price	fiyat	279
W024	submission	teslim	277
W025	Agaoglu	Agaoglu	268
W026	month	ay	262
W027	Europe	Avrupa	260
W028	the first	ilk	254
W029	big	buyuk	252
W030	more / further	daha	238
W031	home	ev	220
W032	life	yasam	220
W033	Turkey	Turkiye	216
W034	Atakent	Atakent	202
W035	construct	insa	199
W036	year	yl	199
W037	interest	faiz	196
W038	dollar	dolar	191
W039	good	iyi	191
W040	1 (one)	1	190
W041	continuum / continue	devam	189
W042	special	ozel	184
W043	health	saglik	183
W044	there is	bulunuyor	180
W045	precious	degerli	180
W046	total	toplam	179
W047	payment	odeme	175
W048	structure	yapi	171
W049	Atasehir	Atasehir	159
W050	Soyak	Soyak	158
W051	billion	milyar	149
W052	said	dedi	148
W053	social	sosyal	148
W054	tall / high	yukse	148
W055	head / president	baskan	147

W056	real estate	gayrimenkul	143
W057	investment	yatirim	137
W058	cinema	sinema	134
W059	board	kurul	132
W060	our	bizim	131
W061	before	once	131
W062	owner	sahibi	130
W063	important	onemli	129
W064	credit	kredi	128
W065	being realized	hayata (gecirilen)	126
W066	campaign	kampanya	126
W067	starting	basliyor	125
W068	above	uzerinde	125
W069	Ali	Ali	124
W070	group	grubu M	121
W071	saying	diye	120

Table VI.1 The Lexical Density of the News Articles

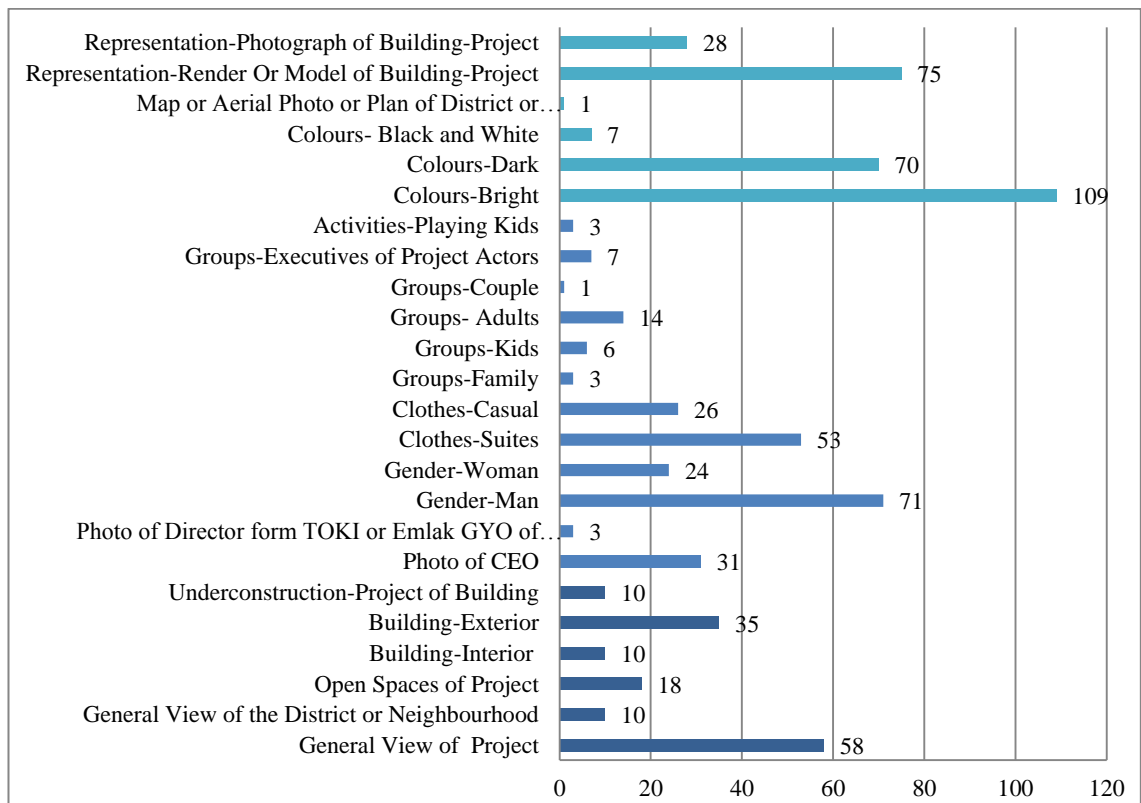


Figure VI.1 Analysis of Accompanying Visuals of the News Articles
(The light blue shows the presentation, the blue and the dark blue show content of the visuals.)

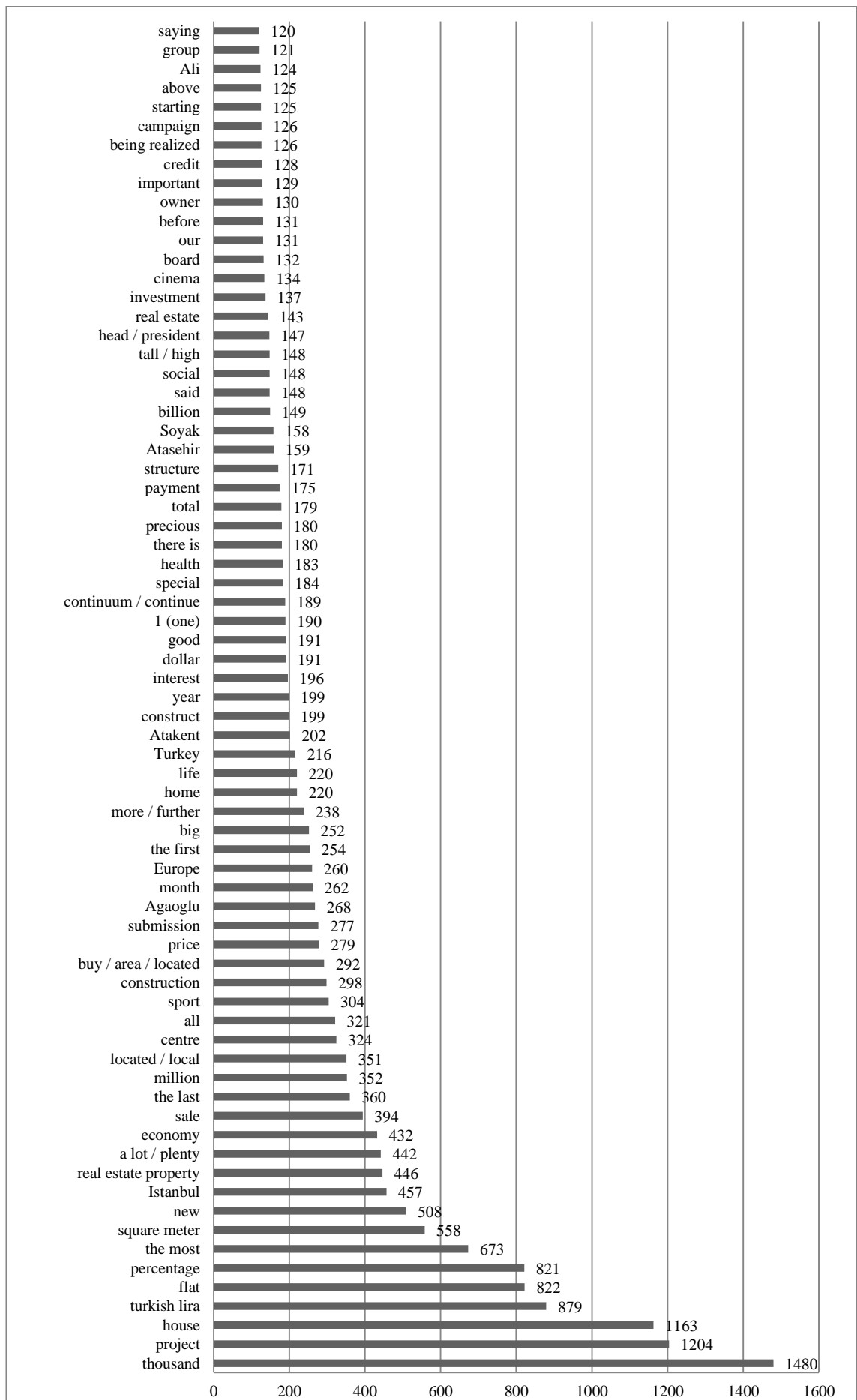


Figure VI.2 Lexical density in the news articles