Appendix B: Qualitative Survey

Information about your business

1. Which industry is your business located in?
   - Extractive (e.g., forestry, farming, mining)
   - Transforming (e.g., construction, manufacturing, transportation, wholesale)
   - Business Services (e.g., financial, insurance, real estate, consulting)
   - Consumer Orientated (e.g., retail, restaurants, consumer services)

2. How long have you owned this business?

3. What are the reasons for starting this business?
   Please select any that apply
   - To be my own boss
   - To use my skills
   - To prove I can do it
   - To increase my income
   - From lack of alternatives
   - Saw a business opportunity
   - From dissatisfaction with previous employment
   - Wanted more independence
   - For my own satisfaction and growth
   - For increased job flexibility
   - To build a business to pass on
   - To maintain my personal freedom
   - To be closer to my family
   - Made redundant
   - For the challenge
   - Retired
   - To supplement my pension
To pursue my hobby as an interest

4. Is this your only business?
   ☐ Yes
   ☐ No

5. Have you owned other businesses prior to this?
   ☐ Yes
   ☐ No

If yes, how many?

6. What did you do prior to this business?

7. What are the challenges of owning a business?
   This can be related to business start up and/or during business ownership.

8. What are the advantages of owning a business?

Information about Yourself

9. What is your gender?
   ☐ Male
   ☐ Female

10. How old are you?
    ☐ 50-60
10. What age group do you fall into?
☐ 60-70
☐ 70+

11. What is your ethnic group?
☐ White
☐ Black / African / Caribbean / Black British
☐ Asian / Asian British
☐ Other

Place of Birth

12. What is your marital status?
☐ Married
☐ Widowed
☐ Divorced
☐ Separated
☐ Never married

13. What education level have you achieved?
☐ Secondary School
☐ College
☐ Tertiary (Higher Education)
☐ Other
☐ If other, please specify

Thank you for taking part in this questionnaire. If you are happy to take part in a follow up interview, please could you leave your contact details below.