

Appendix B: Qualitative Survey

Information about your business

1. Which industry is your business located in?

- Extractive (e.g., forestry, farming, mining)
- Transforming (e.g., construction, manufacturing, transportation, wholesale)
- Business Services (e.g., financial, insurance, real estate, consulting)
- Consumer Orientated (e.g., retail, restaurants, consumer services)

2. How long have you owned this business?

3. What are the reasons for starting this business?

Please select any that apply

- To be my own boss
- To use my skills
- To prove I can do it
- To increase my income
- From lack of alternatives
- Saw a business opportunity
- From dissatisfaction with previous employment
- Wanted more independence
- For my own satisfaction and growth
- For increased job flexibility
- To build a business to pass on
- To maintain my personal freedom
- To be closer to my family
- Made redundant
- For the challenge
- Retired
- To supplement my pension

- To pursue my hobby as an interest

4. Is this your only business?

- Yes
 No

5. Have you owned other businesses prior to this?

- Yes
 No

If yes, how many?

6. What did you do prior to this business?

7. What are the challenges of owning a business?

This can be related to business start up and/ or during business ownership.

8. What are the advantages of owning a business?

Information about Yourself

9. What is your gender?

- Male
 Female

10. How old are you?

- 50-60

- 60-70
- 70+

11. What is your ethnic group?

- White
- Black / African / Caribbean / Black British
- Asian / Asian British
- Other

Place of Birth

12. What is your marital status?

- Married
- Widowed
- Divorced
- Separated
- Never married

13. What education level have you achieved?

- Secondary School
- College
- Tertiary (Higher Education)
- Other
- If other, please specify

Thank you for taking part in this questionnaire. If you are happy to take part in a follow up interview, please could you leave your contact details below.