

Appendix D - Code List -German Organisation

Code-Filter: All

HU: Diss HU (07.04.14)
File: [C:\Drive D\Diss\Doktorat\Diss aktuell\Diss HU (07.04.14).hpr7]
Edited by: Super
Date/Time: 2014-06-17 18:18:19

1_Bewertung
1_Bewertung_Einfluss_gering
1_Bewertung_Einfluss_gross
1_Bewertung_Einfluss_mittel
1_Bewertung_Kooperation_negativ
1_Bewertung_Kooperation_neutral
1_Bewertung_Kooperation_positiv
1_Bewertung_Kooperation_what is missing?
1_Bewertung_Erfolg in der Personalrekrutierung
1_Bewertung_Recruiting Activities
1_Bewertung_Vergleich Rekrutierung mit anderen
1_Bewertung_Vergleich Rekrutierung mit anderen_besonders gut
1_Bewertung_Vergleich Rekrutierung mit anderen_Lernpotential
1_Bewertung_Wichtigkeit_hoch
1_Bewertung_Wichtigkeit_mittel
1_Bewertung_Wichtigkeit_niedrig
1_Personal Experience_Betriebsklima / Unternehmenskultur
1_Personal Experience_Experience during recruitment process
1_Personal Experience_Learning about current employer (point of contact)
1_Personal Experience_Reasons for change
1_Personal Experience_Recruiting Channel
1_Personal Involvement in Recruiting
1_Personal Profile (code full interview with those codes)
1_Personal Profile_Current Position
1_Personal Profile_Current Position_Consultant
1_Personal Profile_Current Position_HR Manager
1_Personal Profile_Current Position_Managing Consultant
1_Personal Profile_Current Position_Partner
1_Personal Profile_Current Position_Senior Consultant
1_Personal Profile_Current Position_Software Engineer
1_Personal Profile_Current Position_Softwaretester
2_Benefit_ISV_Cooperation
2_Benefit_ISV_Dependency
2_Benefit_ISV_Differentiation
2_Benefit_ISV_Influence
2_Benefit_ISV_Multi-functionality
2_Benefit_ISV_Satisfaction with quality of cooperation
2_Benefit_RBV_Ability to communicate
2_Benefit_RBV_Bedarf decken
2_Benefit_RBV_Core values
2_Benefit_RBV_Credibility
2_Benefit_RBV_Emotionality
2_Benefit_RBV_Experience
2_Benefit_RBV_Fairness
2_Benefit_RBV_Image

2_Benefit_RBV_Information
2_Benefit_RBV_Knowledge
2_Benefit_RBV_Motivation
2_Benefit_RBV_Network
2_Benefit_RBV_Prejudice
2_Benefit_RBV_Resources
2_Benefit_RBV_Transparency
2_Benefit_RBV_Trust
2_Benefit_SPV_High Exposure
2_Benefit_SPV_Lobbying
2_Benefit_SPV_Political Interplay
2_Benefit_SPV_Popular Concern
2_Benefit_SPV_Social Responsibility
2_Benefit_SPV_Sponsoring
3_Risk_allgemein nicht zuordbar
3_Risk_ISV_Cooperation
3_Risk_ISV_Dependency
3_Risk_ISV_Differentiation
3_Risk_ISV_Influence
3_Risk_ISV_Multi-functionality
3_Risk_ISV_Satisfaction with quality of cooperation
3_Risk_RBV_Ability to communicate
3_Risk_RBV_Core Values
3_Risk_RBV_Credibility
3_Risk_RBV_Emotionality
3_Risk_RBV_Experiences
3_Risk_RBV_Fairness
3_Risk_RBV_Image
3_Risk_RBV_Information
3_Risk_RBV_Knowledge
3_Risk_RBV_Motivation
3_Risk_RBV_Network
3_Risk_RBV_Prejudices
3_Risk_RBV_Resources
3_Risk_RBV_Transparency
3_Risk_RBV_Trust
3_Risk_SPV_High Exposure
3_Risk_SPV_Lobbying
3_Risk_SPV_Political Interplay
3_Risk_SPV_Popular Concern
3_Risk_SPV_Social Responsibility
3_Risk_SPV_Sponsoring
7_Expectations recruitment in the future
8_What is needed
8_What can you personally contribute
9_Recommendations / Hints
Potentials of SH-View
Potentials of SH-View_impact on image as employer?
Potentials of SH-View_impact? (general)
Potentials of SH-View_Risks
SH_Employment centre
SH_Competers
SH_Competers_A
SH_Competers_B
SH_Competers_C
SH_Competers_D
SH_Customers
SH_Events_Berufsinformationstag

SH_Events_CEBIT
SH_Events_Cibi Innovationstag
SH_Events_Job fairs
SH_Events_Further education and conferences
SH_Events_Women & Work
SH_Family service organisation
SH_Freelancer
SH_Headhunter
SH_Intern_HR department
SH_Intern_Employees
SH_Intern_Employees (Referrals)
SH_Intern_Employees_Ambassadors
SH_Intern_Employees Alumni
SH_Intern_Employees_personal networks
SH_Intern_Management Board
SH_Intern_Own Website
SH_Media
SH_Media_Award_Audit Beruf und Familie
SH_Media_Award_Great Place to Work
SH_Media_Award_Hamburgs beste Arbeitgeber
SH_Media_Facebook
SH_Media_specialised press
SH_Media_Jobportal_Stepstone & Monster
SH_Media_Kununu
SH_Media_Newspapers
SH_Media_Xing
SH_Personalvermittler (bring candidates)
SH_Student Projekts / Thesis supervision / Internships
SH_Universites_Institutes (Profs.; Researchers)
SH_Universities / Students
SH_Universities_A
SH_Universities_B
SH_Universities_C
SH_Universities_D
SH_Universities_E
SH_Universities_F
SH_Universities_G
SH_Universities_H
SH_Universities_I
SH_Universities_J
SH_Universities_K
SH_Universities_L
SH_University Events
SH_University Events_Absolventenkongress Köln
SH_University Events_Contacts fair
SH_University Events_Professors (Sponsoring)
SH_University_Events_Career Venture
SH_University_Events_day of open doors
SH_University_Events_lectures
SH_University_Student Associations
Win-Win Situation (possible or not possible)