Acronyms

APIC - The Agency of the Promotion of Indigenous Crafts
CICETE - China International Center for Economic & Technical Exchanges
CnES - Comhairle nan Eilean Siar
DoT - Department of Trade, Bhutan
ERICASS - Ethnic Research Institute of the Chinese Academy of Social Sciences
GDP - Gross Domestic Product
GNH - Gross National Happiness
HAB - Handicraft Association of Bhutan
HTA - Harris Tweed Authority
ITC – International Trade Centre
MoEA - Ministry of Economic Affairs, Bhutan
NGO - Non-Governmental Organization
NHDC - National Handloom Development Centre
NID - National Institute of Design, India
NIZC - National Institute of Zorig Chusum
NU - Ngultrum (Bhutanese Currency)
RTA - Royal Textile Academy
RMB – Renminbi (Chinese Yuan)
SCQ - Scottish Vocational Qualification
SEAC - State Ethnic Affairs Commission
UN - United Nations
UNDP - United Nations Development Programme
UNESCO - United Nations Education, Scientific and Cultural Organization
UNFPA – United Nations Fund for Population Activities
USP - Unique Selling Point
WIPO - World Intellectual Property Organization