

## Acronyms

- APIC - The Agency of the Promotion of Indigenous Crafts
- CICETE - China International Center for Economic & Technical Exchanges
- CnES - Comhairle nan Eilean Siar
- DoT - Department of Trade, Bhutan
- ERICASS - Ethnic Research Institute of the Chinese Academy of Social Sciences
- GDP - Gross Domestic Product
- GNH - Gross National Happiness
- HAB - Handicraft Association of Bhutan
- HTA - Harris Tweed Authority
- ITC – International Trade Centre
- MoEA - Ministry of Economic Affairs, Bhutan
- NGO - Non-Governmental Organization
- NHDC - National Handloom Development Centre
- NID - National Institute of Design, India
- NIZC - National Institute of Zorig Chusum
- NU- Ngultrum (Bhutanese Currency)
- RTA - Royal Textile Academy
- RMB – Renminbi (Chinese Yuan)
- SCQ - Scottish Vocational Qualification
- SEAC - State Ethnic Affairs Commission
- UN - United Nations
- UNDP - United Nations Development Programme
- UNESCO - United Nations Education, Scientific and Cultural Organization
- UNFPA – United Nations Fund for Population Activities
- USP - Unique Selling Point
- WIPO - World Intellectual Property Organization