

## Questionnaire Texting

### Questionnaire I (Pre-Training)

*Culture-Based Product Development Training Workshop, Hoi-Ann, Vietnam  
5 – 10 October 2010*

**Section A** \*Please tick (✓) in the appropriate boxes.

<b>Name</b>						
<b>Age</b>	< 19	20 - 29	30 - 39	40 - 49	50 – 59	60 >
<b>Gender</b>	Male			Female		
<b>Type of Craft Practiced</b>	Wood Carving	Lacquer	Bamboo / Cane	Weaving	Pottery	Metal Casting
	Others, Please State:					
<b>Number of Years Practicing the Crafts</b>	< 5	5 – 10	10 – 20	20 >		

**Section B** \*Please tick (✓) in the appropriate boxes.

<b>1. Name 1 traditional product that you make and sell?</b>

<b>2. In what way is this product traditional?</b>		
Raw Materials	Skills	Usage
Production Methods	Technology	Product Design
Size	Colours	Surface Decoration
Product Itself	Others, Please State:	

<b>3. How do you sell this product?</b>		
Self-Retail	Through Middle-Person	Others, Please State

<b>4. What do you hope to achieve/ gain from this training workshop?</b>

<b>5. Why?</b>

*Thank you*

## Questionnaire II (Post-Training)

*Culture-Based Product Development Training Workshop, Hoi-Ann, Vietnam  
5 – 10 October 2010*

**Section A** \*Please tick (✓) in the appropriate boxes

<b>1. Name</b>						
<b>2. Age</b>	a. < 19	b. 20 - 29	c. 30 - 39	d. 40 - 49	e. 50 – 59	f. 60 >
<b>3. Gender</b>	a. Male			b. Female		
<b>4. Type of Craft Practiced</b>	a. Wood Carving	b. Lacquer	c. Bamboo / Cane	d. Weaving	e. Pottery	f. Metal Casting
	g. Others, Please State:					
<b>5. Number of Years Practicing the Crafts</b>	a. < 5	b. 5 – 10	c. 10 – 20	d. 20 >		

**Section B** \*Please tick (✓) in the appropriate boxes

<b>1.</b>	<b>What are the 3 most important things that you learn during the training?</b>	
<b>2.</b>	<b>Why?</b>	
<b>3.</b>	<b>Name a traditional product which you will attend to innovate based on the methods which you have learned during the training workshop</b>	
<b>4.</b>	<b>What are the ways which you will use to transform the above stated traditional product into a new and innovative product?</b>	
<b>4.</b>	<b>After this change, would you still consider this product an expression of your culture?</b>	
a. Yes	b. No	c. I don't know

<b>5.</b>	<b>Why?</b>

<b>6.</b>	<b>How will you sell this new product?</b>

<b>7.</b>	<b>How will you rate this training in terms of helping you in your work?</b>								
1	2	3	4	5	6	7	8	9	10

*Thank you*