

# Appendix A – Letter of permission from SPEED

**Adam Wong [SPEED]**

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**From:** Jack Lo [SPEED]  
**Sent:** Friday, January 29, 2010 2:13 PM  
**To:** Adam Wong [SPEED]  
**Subject:** Re: Request for accessing students as research subjects

Thanks for the clarification. I approve. Jack

Sent from my iPhone

On 2010 年 1 月 29 日, at 14:09, "Adam Wong [SPEED]" <[spklwong@speed-polyu.edu.hk](mailto:spklwong@speed-polyu.edu.hk)> wrote:

> Dear Jack,  
>  
> Yes, I would like to cover both PolyU-SPEED and overseas programmes.  
> If the sample size is enough for my research (depends on Heriot-Watt's  
> feedback), then I will try only to access the students that I teach in  
> both of these programmes. If a larger sample size is needed, then I  
> may have to approach a few other teaching staff's classes.  
>  
> I hope this clarifies.  
>  
> Regards,  
> Adam  
>  
> \_\_\_\_\_  
> From: Jack Lo [SPEED]  
> Sent: Friday, January 29, 2010 1:42 PM  
> To: Adam Wong [SPEED]  
> Subject: RE: Request for accessing students as research subjects  
>  
> Dear Adam,  
>  
> I need some clarification. Does your research cover both PolyU- SPEED  
> award and overseas programmes?  
>  
> Jack  
>  
> -----Original Message-----  
> From: Adam Wong [SPEED]  
> Sent: Tuesday, January 26, 2010 6:52 PM  
> To: Jack Lo [SPEED]  
> Subject: Request for accessing students as research subjects  
>  
> Dear Jack,  
>  
> As you are already aware, I have been working towards my DBA degree  
> for sometime now. Now I am working on my research proposal and I hope  
> it will be approved within March this year. My research proposal  
> mentor has agreed that students are suitable to be used as subjects  
> for my research.  
>  
> Therefore, I would like to indicate in my research proposal that SPEED

> supports my access to students studying at SPEED as research subjects.  
> For your information, my proposed research is related to the consumer  
> perceived value in online auctions such as in eBay.com  
>  
> The students will be involved in two tasks as research subjects.  
>  
> In task one, the students are only required to fill out a  
> questionnaire voluntarily. No information that identifies the  
> individual will be collected.  
>  
> In task two, some students will be invited to participate in an  
> interview. Again, the participation is entirely voluntarily and the  
> contents of the interview will be recorded anonymously.  
>  
> I sincerely hope that SPEED will support my proposed research by  
> allowing me to access the students as research subjects. Your kind  
> consideration will be deeply appreciated.  
>  
> Regards,  
> Adam