

APPENDIX E: CONSTRUCTS SUMMARY

	High Disclosure Company	Low Disclosure Company
Reputation	Enhances positive image Adopts new technology Company is well run	Enhances good name
	3	1
Gain/Loss	Correct profit figure	Ease of measurement Direct benefits Ease decision-making Motivation of employees Use as a marketing tool
	1	5
Concern for the society	Support for government effort Concern for the poor Concern for the customer Support for the education sector Concern for climatic change Care for the environment Response to disaster Customer aided in decisions	Support for government effort Involvement in hunger relief Concern for climatic change
	8	3
Conflict resolution	Reduce problems between stakeholders	Settling stakeholders' disputes Negotiation with labour unions
	1	2