

**APPENDIX L: RATINGS OF “INFLUENCE DISCLOSURE
CONSTRUCT**

Elements

Element no.	Elements
1	Environmental
2	Energy
3	Employees
4	Education
5	Health
6	Hunger relief
7	Corporate governance
8	Customer
9	Product
10	Other social information

Appendix L.1: High Disclosure Group Ratings of “Influence Disclosure” Construct

		Elements no.										
		1	2	3	4	5	6	7	8	9	10	
Supplied Constructs	Influence disclosure											Does not influence disclosure
Respondents	HD1	2	3	3	2	3	2	1	3	3	2	
	HD2	3	3	3	2	2	4	2	4	3	3	
	HD3	1	2	3	3	3	3	2	3	4	3	
	HD4	2	3	5	2	2	2	1	3	4	3	
	HD5	3	3	3	2	2	1	2	4	3	2	
	HD6	1	2	3	2	2	1	2	3	3	3	
	HD7	2	3	3	2	2	2	2	3	3	3	
	HD8	2	3	3	1	3	2	2	4	3	3	
	HD9	3	3	2	2	1	1	2	3	5	3	
	HD10	1	3	3	2	1	3	1	2	3	2	
	HD11	1	1	3	4	2	1	1	3	4	2	
	HD12	3	3	3	1	2	3	3	3	5	5	
	HD13	3	3	3	2	2	3	3	2	2	5	
	HD14	2	3	3	3	1	2	3	4	2	2	
	HD15	2	3	2	3	2	3	2	2	2	5	
	Frequency of a score of 4 or 5	0	0	2	1	0	1	0	3	7	3	
	Percentage of a score of 4 or 5	0	0	13.3	6.7	0	6.7	0	20	46.7	20	

Appendix L.2: Low Disclosure Group Ratings of “Influence disclosure” Construct

		Element no.										
		1	2	3	4	5	6	7	8	9	10	
Supplied construct		Influence disclosure										Does not influence disclosure
Respondents	LD1		2	2	3	3	3	2	3	3	4	3
	LD2		2	2	3	4	4	5	2	2	3	2
	LD3		1	1	2	2	2	2	1	4	3	4
	LD4		2	3	3	1	2	1	2	2	5	2
	LD5		1	1	4	1	2	2	2	3	4	4
	LD6		3	3	3	4	5	4	4	5	3	3
	LD7		2	2	3	2	5	4	4	2	3	4
	LD8		3	3	5	5	2	2	1	3	2	4
	LD9		2	3	3	2	2	3	2	1	2	3
	LD10		2	3	3	4	3	4	2	2	2	1
	LD11		2	2	2	2	2	4	3	1	4	4
	LD12		3	3	3	2	2	3	2	4	3	4
	LD13		1	1	3	1	3	3	2	3	5	3
	LD14		2	3	2	3	1	1	2	2	4	4
	LD15		2	3	3	3	2	1	3	5	4	3
	Frequency of a score of 4 or 5		0	0	1	4	3	5	2	4	5	7
	Percentage of a score of 4 or 5		0	0	6.7	26.7	20	33.3	13.3	26.7	33.3	46.7