Appendix E - Code List - Swiss Organisation

1_Benefit_ISV_Cooperation
1_Benefit_ISV_Dependency
1_Benefit_ISV_Differentiation
1_Benefit_ISV_Influence
1_Benefit_ISV_Multi-functionality
1_Benefit_ISV_Satisfaction with quality of cooperation
1_Benefit_RBV_Ability to communicate
1_Benefit_RBV_Core values
1_Benefit_RBV_Credibility
1_Benefit_RBV_Emotionality
1_Benefit_RBV_Experience
1_Benefit_RBV_Fairness
1_Benefit_RBV_Image
1_Benefit_RBV_Information
1_Benefit_RBV_Knowledge
1_Benefit_RBV_Motivation
1_Benefit_RBV_Network
1_Benefit_RBV_Prejudice
1_Benefit_RBV_Resources
1_Benefit_RBV_Transparency
1_Benefit_SPV_High Exposure
1_Benefit_SPV_Lobbying
1_Benefit_SPV_Political Interplay
1_Benefit_SPV_Popular Concern
1_Benefit_SPV_Social Responsibility
1_Benefit_SPV_Sponsoring
2_Risk_ISV_Cooperation
2_Risk_ISV_Dependency
2_Risk_ISV_Differentiation
2_Risk_ISV_Influence
2_Risk_ISV_Multi-functionality
2_Risk_ISV_Satisfaction with quality of cooperation
2_Risk_RBV_Ability to communicate
2_Risk_RBV_Core Values
2_Risk_RBV_Credibility
2_Risk_RBV_Emotionality
2_Risk_RBV_Experiences
2_Risk_RBV_Fairness
2_Risk_RBV_Image
2_Risk_RBV_Information
2_Risk_RBV_Knowledge
2_Risk_RBV_Motivation
2_Risk_RBV_Network
2_Risk_RBV_Prejudices
2_Risk_RBV_Resources
2_Risk_RBV_Transparency
2_Risk_SPV_High Exposure
2_Risk_SPV_Lobbying
2_Risk_SPV_Political Interplay
2_Risk_SPV_Popular Concern
2_Risk_SPV_Social Responsibility
2_Risk_SPV_Sponsoring
3_Bewertung_Einfluss_gering
3_Bewertung_Einfluss_gross
3_Bewertung_Einfluss_mittel
3_Bewertung_Kooperation_negativ
3_Bewertung_Kooperation_neutral
3_Bewertung_Kooperation_positiv
3_Bewertung_Kooperation_what is missing?
3_Bewertung_Erfolg in der Personalrekrutierung
3_Bewertung_Rekrutiering Activities Qualität u. Quantität
3_Bewertung_Vergleich Rekrutierung mit anderen
3_Bewertung_Vergleich Rekrutierung mit anderen besonders gut
3_Bewertung_Vergleich Rekrutierung mit anderen Lernpotential
3_Bewertung_Wichtigkeit_hoch
3_Bewertung_Wichtigkeit_mittel
3_Bewertung_Wichtigkeit niedrig
4_Personal Profile (code full interview with those codes)
4_Personal Profile_Current Position
4_Personal Profile_Education
4_Personal Profile_Former employers
5_Personal Experience_Expectations when recruited
5_Personal Experience_Experience during recruitment process
5_Personal Experience_Learning about current employer (point of contact)
5_Personal Experience_Reasons for change
5_Personal Experience_Recruting Channel
6_Personal Involvement in Recruiting
7.Expectations of Future for Recruitment
8.Readyness to contribute (by employees)
9_Recommendations
Dialogue_Imagination to work closer with SH for Recruitment
Dialogue_Personal potential contribution
Dialogue_What resources are needed?
Potentials of SH-View
Potentials of SH-View_impact on image as employer?
Potentials of SH-View_impact? (general)
Potentials of SH-View_Risks
SH
SH_Cantons
SH_Cantons_GDK
SH_Cantons_Head of Health Office
SH_Cantons_Network Psychical Health
SH_Cantons_Person in charge KAP
SH_Cantons_Person in charge VIA
SH_Cantons_Person in charge Health Promotion
SH_Commission for Security and Health
SH_Education and Science_Evaluation Institutes
SH_Education and Science_Universities/ISPMs
SH_Education and Science_Universities of Applied Science
SH_External HR-Service
SH_Federal Administration
SH_Federation
SH_Federation_Department of Economics
SH_Federation_Department of the Interior
SH_Federation_Federal Office for Food Safety and Veterinary
Win-Win Situation (possible or not possible)